

Virginia Green Lodging Profile:



Holiday Inn Oceanside

Virginia Beach, Virginia

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices is all aspects of Virginia's tourism industry. *Virginia Green* has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, *Virginia Green* encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Holiday Inn Oceanside

"We are located in the heart of the Virginia Beach Resort area, featuring 150 oceanfront rooms with private balconies. Our property has a full service resetaurant with seasonal pation seating."

Green Statement: "Our company believes in preserving our environment and making a better living environment for everyone."



CORE ACTIVITIES for Lodging

"In this symbol indicates a <u>required activity</u> for Virginia Green Lodging facilities. Participants self-certify that these activities are in place and they provide additional specifics on other activities. Visitors to **Holiday Inn Oceanside** can expect the following practices:

- ✓ Optional Linen Service. Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:
 - Change linens only upon request
 - Train house cleaners on process for optional linen service
- Recycling and Waste Reduction. Virginia Green Lodging facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:
 - Recycle: aluminum cans, plastic, office paper, toner cartridges, newspaper, cardboard, electronic equipment
 - Track overall waste bills
 - Instruct housekeeping to save and reuse unopened items
 - Recycle fryer grease
 - Use reusable dishware and glassware, and minimize use of disposables
 - Have an effective food inventory control to minimize waste
 - Use screen-based ordering systems
 - Use first-in/last-out inventory and effective labeling systems
 - Make 2-sided copies/ printed materials
 - Use electronic correspondence and forms
 - Purchase durable equipment and furniture
 - Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles

- **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:
 - Track overall water usage and wastewater
 - Perform preventative maintenance to stop drips and leaks
 - Have automatic faucets or toilets in public restrooms
- **☑** Energy Conservation. The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:
 - Track overall energy bills
 - Use LED Exit Signs
 - Perform preventative maintenance on HVAC system
 - Use natural lighting
- Green Events Package. The facility must offer a "green" or "environmentally-friendly" package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

For more information on **Holiday Inn Oceanside**, see www.vboceanside.com or contact **Heather McIntosh** at Heather McIntosh at <a href="https:/

For more information on *Virginia Green Lodging* program, see www.deq.virginia.gov/p2/lodging or go to www.virginiagreentravel.org.



Virginia Green Lodging program is a supporting partner of *Virginia Green*, the Commonwealth's campaign to encourage environmentally-friendly practices is all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.





